



SAMPLE BALLOT

& Official Voter Information Pamphlet

Consolidated Municipal, School
and Special District Election

Tuesday, November 7

To request a copy of this pamphlet in an accessible format, please contact our office:
888.SMC.VOTE (888.762.8683).

Si usted desea recibir su Folleto de Información
Oficial para el Votante en español o en un formato
accesible, por favor llame a nuestra oficina al
888.SMC.VOTE (888.762.8683).

如果您希望收到以簡易的格式的中文
選票樣本以及正式選民資料手冊，
請致電我們的辦公室：888.SMC.VOTE
(888.762.8683)。

Check your polling place location on the back cover

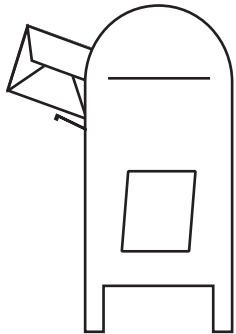
This official election information is compiled and distributed by the
Office of Chief Elections Officer & Assessor-County Clerk-Recorder
40 Tower Road, San Mateo, CA 94402 • Phone: 650.312.5222

Follow us on Twitter @smcvote • www.shapethefuture.org





Vote by Mail



You may vote by mail! You may vote from home! It's easy!

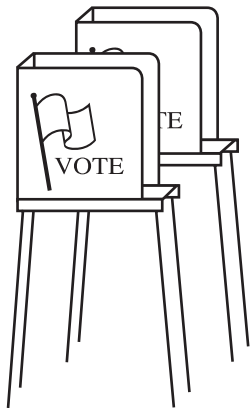
Ballots will be mailed between October 10* and October 31.

- Request a ballot on www.shapethefuture.org or use the form on the back cover. There is no need to reapply if you are a permanent Vote by Mail voter. Your permanent Vote by Mail status is printed on the back of this pamphlet.
- Verify your voting status on our website www.shapethefuture.org/MyElectionMaterials/.
- Return your ballot on or before Election Day, November 7. You can also drop off your ballot at your city or town hall, any one of our three Voting Centers or at any active polling place.

Mailed ballots postmarked on or before Election Day will be accepted if they are received by November 13.*

*(*Date listed is the next business day following a holiday)*

Vote Early in Person



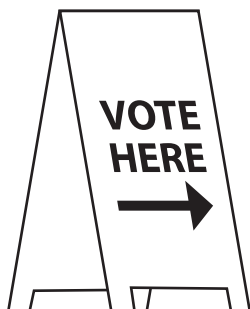
You may vote early at a Voting Center using an eSlate voting machine or obtain a Vote by Mail ballot.

October 10 to November 6, Monday through Friday, 8 a.m. to 5 p.m.
November 4, Saturday, 10 a.m. to 3 p.m.

1. Registration & Elections Division
40 Tower Road, San Mateo
2. Office of the Assessor-County Clerk-Recorder
555 County Center, 1st Floor, Redwood City
3. South San Francisco Main Library
840 West Orange Avenue, South San Francisco

Voters with disabilities who are not able to vote at their polling place or at a Voting Center can vote privately and independently by making an appointment for our Mobile Voting Center service. For more information, go to www.shapethefuture.org/resources/voterassistance. For an appointment, please call 888.SMC.VOTE (888.762.8683).

Vote at the Polls



You may vote at your assigned polling place or at a Voting Center on Election Day.

Polling places and Voting Centers are open November 7, 7 a.m. to 8 p.m. You must be in line to vote no later than 8 p.m.

The location of your polling place is printed on the back cover of this pamphlet, or you can look up your polling place:

- Online at www.shapethefuture.org
- By calling 650.312.5222



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Ballot 7E



Web Resources

www.shapethefuture.org

Official Registration & Elections Division website. Features information on this election, voter registration, polling place locations, Election Officers and election results.

www.votersedge.org/ca

Collaborative elections website managed by the California League of Women Voters. Features measure information submitted by the sponsors of the measure and election results.

Telephone Numbers

Election Questions

General information number

☎ 650.312.5222

Language Assistance

Toll-free trilingual general information (English, Spanish and Chinese)

☎ 888.762.8683

Telecommunications Relay Service

Assistive telephone relay service for people with impaired hearing

☎ 711

Elections Fax

General fax number

☎ 650.312.5348

Election Officer Information

Information regarding Election Officer applications, training and Election Day assignments

☎ 650.286.2810

Provisional Voter Assistance

Toll-free information about provisional voting. Beginning 30 days after the election, you may call to find out if your provisional ballot was counted.

☎ 866.830.8683

Chinese and Spanish Election Materials

In San Mateo County, we comply with the Federal Voting Rights Act, which guarantees that voters can receive their election materials in Chinese or Spanish.

To receive this Voter Information Pamphlet and other election materials in Chinese or Spanish, call the Registration & Elections Division toll-free number at 888.762.8683 or email registrar@smcare.org.

Vote en Español

En el Condado de San Mateo acatamos la Ley Federal de Derechos de Votación, la cual garantiza que los votantes puedan recibir sus materiales electorales en chino o español.

Para recibir este Folleto Informativo del Votante y otros materiales electorales en chino o español, llame gratis a la División de Registros y Elecciones al 888.762.8683 o envíe un correo electrónico a registrar@smcare.org.

用中文投票

在聖馬刁縣(San Mateo County)，我們堅持執行聯邦選舉權法案，保證選民可以收到他們的中文和西班牙文的選舉材料。

任何選民想要收到中文或西班牙文的選民資料手冊以及其他選舉材料，可以致電登記註冊及選務處免費電話888.762.8683或電郵registrar@smcare.org。

Voting Accessibility



If your Election Day polling place is inaccessible to you, you may request curbside voting assistance.

If you are unable to mark your Vote by Mail ballot privately and independently, you may request our Mobile Voting Center service for people with disabilities.

For more information, call 888.SMC.VOTE or email registrar@smcare.org.

**November 7, 2017 Consolidated Municipal, School and Special District Election
San Mateo County**



An Official Message

From the Office of Mark Church

Chief Elections Officer & Assessor-County Clerk-Recorder

Dear Fellow Voters:

The Consolidated Municipal, School and Special District Election will be held on **November 7, 2017**. This Sample Ballot and Official Voter Information Pamphlet is your detailed guide to the election and lists the candidates and measures that will appear on your Official Ballot.

You may choose any of the following ways to vote in the upcoming election:

Vote by Mail: If you wish to vote by mail, your request for a Vote by Mail ballot must be received by Tuesday, October 31, 2017. You can become a “permanent” or “one-time” Vote by Mail voter by completing, signing and returning the Vote by Mail application on the back cover of this pamphlet.

Vote Early: If you choose to vote early, you may do so from October 10 through November 6, 2017 at one of our three Voting Center sites (see inside cover page for locations and hours of our Voting Centers).

Vote on Election Day: This election will have traditional, neighborhood polling places on Election Day. You can vote on Election Day at the polling place location listed on the back cover of this pamphlet. Please check your polling place location as it may have changed since the last election.

Two noteworthy changes in the State’s elections law are as follows:

California Voter Participation Rights Act: The primary goal of this Act is to increase voter turnout by requiring all local jurisdictions to move their regularly scheduled elections of governing board members from odd years to even years no later than November 2022. Voter turnout is historically higher in presidential and gubernatorial elections, which are held in even years. Most jurisdictions have already moved their 2017 elections to 2018. Other jurisdictions will still hold their regularly scheduled elections in 2017 and will move to an even year at a later date.

Conditional Voter Registration (CVR): This new law allows citizens to register to vote and cast a CVR provisional ballot up to and including Election Day. CVR enables more voters to register and vote provided they meet voting eligibility requirements. The deadline to register to vote continues to be 15 days before an election for voters who do not wish to vote provisionally.

San Mateo County prides itself in safe, secure and transparent elections. Your vote counts! Please remember to vote.



Why don't I see my jurisdiction on the ballot?

It may have moved to an even-year election, because Senate Bill 415 (aka the California Voter Participation Rights Act) mandates jurisdictions with low voter turnout in odd-year elections to move to even-year elections.



Why?

To increase voter turnout and cut costs.



When?

Most jurisdictions have already moved and those that haven't must move by November 2022.



How should I respond?

Keep a lookout for news from your jurisdiction and don't forget to vote!



Who?

Almost every jurisdiction has moved their elections from 2017 to 2018.

Below is a list of every jurisdiction that has NOT moved and that still has elections in 2017.

County/City

City of Burlingame

City of Brisbane

City of San Bruno

City of San Mateo

School District

Burlingame School District

Portola Valley Elementary School District

San Carlos Elementary School District

San Mateo-Foster City School District

Special District

East Palo Alto Sanitary District

Highlands Recreation District

Woodside Fire Protection District

For a complete list and schedule of the jurisdictions that have moved their odd-year elections to even-year elections, please visit our website at www.shapethefuture.org/elections/sb415/.



Accessible Voting

in San Mateo County

In order to ensure that every citizen can vote privately, securely and independently, the Registration & Elections Division offers many options for people to cast their vote. Voters may Vote by Mail, Vote In Person or vote via our Mobile Voting Center.

Voter Information

Information regarding this election is available in print, electronically as a PDF and through a screen readable link at www.shapethefuture.org/MyElectionMaterials.

Vote by Mail

Voters must sign the return envelope so it can be compared to the voter's signature on file in accordance with state law. Voters who currently cannot sign the return envelope have three alternatives:

1. The voter can use his or her authorized signature stamp;
2. The voter can make his or her "mark" or print an "X". Then, a witness must write "Witnessed by:" and sign near the mark; or
3. The voter can re-register with their new signature or mark so that the voter registration record has the voter's most recent signature.

Assistance Available in Person

Voters have access to English, Chinese and Spanish language ballots on all eSlate voting machines. The eSlate Disabled Access Unit has an integrated audio ballot reader, accessibility buttons (tactile input switches) and an input jack which may be used for a personal sip-and-puff device. Voters may bring up to two people, including Elections Division staff, into the voting booth for assistance. Voters may not bring an employer or union agent.



Voting Center at the Registration & Elections Division at 40 Tower Road, San Mateo

- Accessible for voting under federal and state regulations and guidelines.
- October 10 to November 6, 8 a.m. to 5 p.m., Monday through Friday.
- Election Day: November 7, 7 a.m. to 8 p.m.



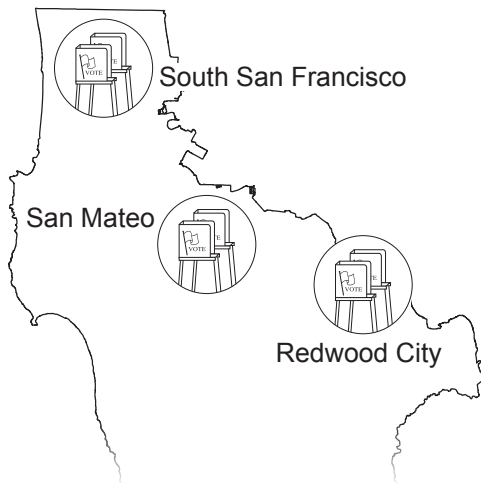
Mobile Voting Center – For voters who are unable to vote at the Voting Center or on a Vote by Mail ballot

- We can help arrange a ride to a voting location or set up an accessible eSlate voting machine at a convenient location inside or outside a home.
- Service is available October 10 to November 7, 7 a.m. to 8 p.m., seven days a week.
- Service is by appointment only. Voters who contact us Monday through Thursday will receive service the following day or sooner. Voters who contact us on Fridays can schedule an appointment for the following Monday or sooner if possible. Special accommodations can be made for service outside established hours.
- To schedule an appointment, call 888.SMC.VOTE (888.762.8683) or email us at registrar@smcare.org no later than the day before the desired voting date.



Missed the deadline to Register to Vote?




You can still vote under Conditional Voter Registration (CVR).



Come to one of our Voting Centers:

- 1 South San Francisco Main Library
840 West Orange Avenue, South San Francisco
- 2 Registration & Elections Division
40 Tower Road, San Mateo
- 3 Office of the Assessor-County Clerk-Recorder
555 County Center, 1st Floor, Redwood City

What's the process?

1.  At our Voting Centers, you will be asked to register to vote by filling out a paper form or by filling out an online form at registertovote.ca.gov.
2.  Next, you will be given a ballot. You will place your completed ballot in a Provisional Envelope.
3.  Once your eligibility to cast a ballot is verified, your CVR provisional ballot will be counted.

Conditional Voter Registration is only available at the three Voting Centers –
it is not available at the polling places.

Spread the word!

Questions? Call 650.312.5222 or email registrar@smcare.org.



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SAMPLE BALLOT



SAMPLE BALLOT
CONSOLIDATED MUNICIPAL, SCHOOL AND SPECIAL DISTRICT ELECTION
COUNTY OF SAN MATEO
November 07, 2017

7

INSTRUCTIONS TO VOTERS:
Use a black or blue ink pen to mark your choices on the ballot. To vote for your choice in each contest, completely fill in the box provided to the left of your choice. To vote for a write-in candidate, completely fill in the box provided to the left of the words "Write-In" and write in the name of the candidate on the line provided.

SCHOOL

SAN MATEO-FOSTER CITY SCHOOL DISTRICT

MEMBERS, GOVERNING BOARD
vote for no more than three

- ☐ SHARA WATKINS
Education Consultant
- ☐ SHIRAZ ZACK KANGA
Real Estate Agent
- ☐ NOELIA CORZO
Social Worker
- ☐ ALEXANDER H. HAISLIP
Technology Executive
- ☐ REBECCA HITCHCOCK
Early Education Director
- ☐ JACOB THIEL
Management Consultant
- ☐ THOMAS MORGAN
Certified Public Accountant
- ☐ WRITE-IN

☐ WRITE-IN

☐ WRITE-IN

CITY

CITY OF SAN MATEO
MEMBERS, CITY COUNCIL
vote for no more than three

- ☐ JOE GOETHALS
Council Member
- ☐ MARK DE PAULA
Retired Businessman
- ☐ CHARLIE DRECHSLER
Arborist / Planning Commissioner
- ☐ RICK BONILLA
Incumbent
- ☐ CHELSEA BONINI
School Board President
- ☐ ERIC RODRIGUEZ
Education Technology CEO
- ☐ ROBERT G. NEWSOM JR.
Businessperson / Parent
- ☐ WRITE-IN

☐ WRITE-IN

☐ WRITE-IN

MEASURES SUBMITTED TO THE VOTERS - CITY

CITY OF SAN MATEO
MEASURE B

"To conform with state law, shall the Charter amendment changing the timing of the city's general municipal elections from odd-numbered years to even-numbered years, and extending the terms of the council members elected in 2015 and 2017 for a period of one year, respectively, be adopted?"

- ☐ YES
- ☐ NO

CITY OF SAN MATEO
MEASURE H

"Shall the charter amendment revising the City of San Mateo's charter to: allow for regular council meetings to be held at locations other than City Hall, when necessary; updating the title of Personnel Director to Human Resources Director; and revising the Fiscal Administration provisions to conform with state law and current practices be adopted?"

- ☐ YES
- ☐ NO

SAMPLE BALLOT

2883031188



Mark your choices. Take this sample ballot with you to vote.

Mark your choices. Take this sample ballot with you to vote.



SAMPLE BALLOT

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SAMPLE BALLOT

San Mateo-Foster City School District

Candidates for the Office of Member of the Governing Board

SHARA WATKINS**Occupation:** Education Consultant**Education and Qualifications:**

I am running for San Mateo-Foster City School Board because I believe that all children have the right to a quality education, and because of my strong commitment to students, families, educators, and the San Mateo-Foster City community.

In September 2006, after earning a B.A. at Wellesley College, I began my career as a classroom teacher and leader in New York City. Over the past ten years, I have lead extensive teacher training on a variety of topics, from equity in education to using technology as a tool to improve student learning. I am well versed in the curriculum and standards applied in California and across the country. I currently support school districts around the country, assisting educators in leveraging technology to plan instruction that is accessible for a diverse range of learners.

I have also been actively involved in the San Mateo community since moving to Bay Meadows. I currently serve as President on the HOA board and have been heavily involved in planning events for my local community.

With your vote, I will apply and expand my passion for ensuring that all students have access to an excellent education and my skills serving my community as an effective School Board Trustee for SMFCSD.

Please support me: www.shara4schoolboard.com /s/

SHIRAZ ZACK KANGA**Occupation:** Realtor, President-Education Nonprofit**Education and Qualifications:**

Degree in Zoology & Bio-Chemistry, and a background in business.

As a parent and Foster City resident for over 24 years, I have served our community in many ways. From classroom Mom, Reflections Program, PTA Board, to President of Bowditch Site Council, I have volunteered and supported our schools & teachers. As a member of Rotary Club of Foster City, I believe in Service above Self; we do projects & fundraisers that among other things, support our local schools. I also serve on the Board of Friends of Foster City Library, where we are currently working towards a modern "Maker Space". If I am elected, I will work with teachers, our community, and our local businesses to provide the best education in our district for all children. We should have a well rounded education, where music , arts, after school programs, mental health & counseling, are supported. With the failure of Measure Y(existing parcel tax extension), our school district stands to lose \$7M in funding. We need all the help we can get in supporting our schools at this crucial time, to preserve and fund all our programs, and our teachers. /s/

NOELIA CORZO**Occupation:** Social Worker and Community Leader**Education and Qualifications:**

I am a San Mateo native and a graduate of our SMFC school district. I am a PTA-member, soccer coach, and parent of a Fiesta Gardens student. I worked in the financial sector before beginning my nonprofit career. As an education specialist I worked with foster children, and today I serve the disabled community of San Mateo County. I am a lifelong community volunteer, and leader as a SMC Latina/o Democratic Club board member, English Learner PTA Liaison, and North Central resident.

I am a bridge builder who values transparency and inclusion. If elected, I will listen to and learn from other board members and stakeholders from both Foster City and San Mateo. I am committed to strengthening partnerships and communication between the board, teachers, parents, and the administration. My priorities include reducing teacher turnover, protecting education funding, and finding collaborative solutions for equity and socioeconomic balance. I will be a voice for environmental efficiency and fiscally responsible planning for our district schools.

It would be an honor to serve on the school board, and I appreciate the opportunity to earn your vote on November 7th. Please visit www.votenoeliacorzo.com to learn more about me.

Noelia Corzo /s/

ALEXANDER H. HAISLIP**Age:** 35**Occupation:** Executive Communications Manager**Education and Qualifications:**

I know the value of a great education and believe that each child should have the opportunities it affords. Public school prepared me to do well in my undergraduate studies in Economics at Princeton University and go on to earn a master's degree from Columbia University in Journalism. Now I work in corporate communications for a technology company, and thankfully make use of what I learned each and every day.

Schoolwork is an equalizer that smooths out inequalities and heals racial and social divides. Education equips us with an appreciation of our great history and imbues us with an unshakable optimism in our shared and shining futures. That's why our teachers are often on the vanguard of societal change, driving us forward. School ought to be a place of optimism for everyone.

We need good stewards of the education system to ensure that students, teachers and administrators get the support and resources they need from our community to be strong and successful. I will facilitate communication and collaboration amongst each of these groups and advocate for education.

My passion for public education is personal too: my son is a first-grader this year at Foster City Elementary.

www.AlexanderHaislip.com /s/

San Mateo-Foster City School District**Candidates for the Office of Member of the Governing Board****REBECCA HITCHCOCK****Age:** 37**Occupation:** Early Education Director**Education and Qualifications:**

As a lifelong San Mateo resident and Director of the Early Education Center in the San Mateo Highlands, I am running for School Board as an invested educator motivated to apply my knowledge and passion towards the important work of ensuring our children obtain the best education possible.

My professional experience includes working with infants through high schoolers, and teaching in the early education field. This has inspired me to actively participate in the next steps for our community's children.

To responsibly serve the students of San Mateo-Foster City, I will bring a combined skillset of business sense, outside the box thinking, and genuine passion for quality education for our youth.

I don't pretend to have all the answers, but am prepared to ask the questions and spend time and effort to find solutions. I believe that we can build stronger programs that better support reading, science and math to reduce the learning gap.

I have the background, drive, and dedication to quality education that is necessary to tackle the challenges and opportunities ahead with a focus on supporting our children, our future.

I appreciate your vote. A vote for passion, heart, business sense, and community.

Thank you. /s/

JACOB THIEL**Age:** 36**Occupation:** Management Consultant**Education and Qualifications:**

My oldest child is entering the San Mateo-Foster City School District this year and I want to help make it better for all children and our community.

I grew up in San Bruno and attended public schools from kindergarten through graduate school. Consulting for large companies, I have experience with contract negotiations, policy making, understanding and learning from others, and working together to solve problems. I'm active in hiring, performance evaluations, and helping our business adapt and plan for the future.

I will learn and adjust, but my experience has taught me:

Children should enjoy learning and be challenged and supported based on their individual needs. Social, emotional, and physical development are just as important as academic. Schools should expose children to new opportunities and ideas, emphasize applied learning, STEM, music, and language, and teach diversity of thought, inclusion, and compassion.

Parents need a schedule and system that enables them to support their children and achieve their personal and professional goals. This can be especially challenging for dual income and single parents.

Teachers create a better learning environment if their personal needs are met and have support from the administration and district. We need to hire, recognize, and reward great teachers. /s/

THOMAS MORGAN**Age:** 36**Occupation:** Certified Public Accountant**Education and Qualifications:**

It is an honor and privilege to run for the San Mateo Foster City School District Board. I am a long-time Peninsula resident. My eldest daughter Sofia just finished T-K at Sunnybrae. Sofia had outstanding teachers, staff, classmates, and community-support. I want to ensure San Mateo-Foster City Schools are great experiences for all students and schools.

I am running for the San Mateo Foster City School Board because I want to put our students first by preparing them to compete for Silicon Valley jobs. This includes focusing on student's social and emotional well-being, maintaining art, music, math & science, and P.E. programs, and having adequate and appropriate facilities to learn. I believe this can be paid for by collaborating and sharing costs with local governments.

My experiences have prepared me to be an effective School Board Member. I am a CPA, have spent time in government and private sectors, and served as Treasurer for my PTA and HOA. I ran for San Mateo City Council in 2015 and have been following several local City Councils since 2013.

We face \$9M in proposed budget cuts, the board needs someone with a finance background to ensure accountability, transparency, and sustainability. I vow to listen and understand the community's needs as they change. I humbly ask for your vote in the upcoming November election. /s/

City of San Mateo

Candidates for the Office of Member of the City Council

JOE GOETHALS

Age: 40

Occupation: Incumbent/Deputy District Attorney

Education and Qualifications:

For the last four years, I have had the great privilege to serve the people of San Mateo on our city council. My goals have always been to offer strong leadership and to work together towards smart solutions to the challenges we face.

My vision for San Mateo is a community where every person can find a good job, an affordable home, excellent schools for their children, and the kind of city services that make living here fun, welcoming, safe, and growing.

If re-elected, I promise to continue to fight for safe neighborhoods and parks, focus on strong economic development to promote good jobs and wages, and invest in our infrastructure.

I am very fortunate to have the support of leading community members and local elected officials, as well as many organizations and local businesses. I'm proud to be endorsed by Senator Jerry Hill, Assemblymember Kevin Mullin, and Supervisor Carole Groom. I also enjoy the unanimous support of my colleagues on the San Mateo City Council. I also have the endorsement of the San Mateo Firefighters Association, the San Mateo Police Officers' Association, and the San Mateo County Central Labor Council.

No one person can alone accomplish everything that needs to be done, so I ask for your help in the fight to keep San Mateo a safe and strong city. /s/

CHARLIE DRECHSLER

Age: 52

Occupation: City Arborist

Education and Qualifications:

The principal public improvement that I have been focused on for the last several years is maintaining our community's commitment to the Bridgepoint Ice Rink. I also want our City to provide smart growth in a safe community, affordable and workforce housing, and a liveable wage for the men and women who teach, build and maintain the heart of the Peninsula. My goal is to ensure a healthy public process for all our residents to engage in equitably, ensuring that the myriad of decisions affecting us daily are deliberated with transparency. I began my community service 18 years ago, with a newly formed North Shoreview Neighborhood Association, serving several years as President. I was recruited by our Community Policing Officer as a Block Captain to serve on our Citywide Neighborhood Watch Board and continued to serve on this board for 11 years. I have served on the Community Improvement Commission (6yrs), Public Works Commission (5yrs), Planning Commission (entering 5th yr) and have been elected to serve as Chair on each Commission. I am thoroughly prepared and uniquely qualified to serve on our City Council as a Voice for All...Not Just a Few! I respectfully request your vote.

Charlie Drechsler /s/

RICK BONILLA

Occupation: Incumbent

Education and Qualifications:

It's been my honor serving you as a City Councilmember – this year as your Vice Mayor. I respectfully ask for your vote to continue serving our wonderful community.

My previous experience as a City Commissioner, community volunteer and in my neighborhood prepared me well for City Council.

We have accomplished much, but more can be done to keep San Mateo the best city on the Peninsula.

We've worked very hard to keep and retain our highly skilled city workers – especially public safety personnel – police and firefighters. Voters generously supported a local sales tax increase that provided this necessary funding.

I was instrumental in forming the Peninsula Clean Energy Coalition in San Mateo County which offers lower electricity rates to residents from generation that is sustainable and renewable – thus lowering our carbon footprint.

And everyone's top concern – traffic. San Mateo is working on all options to increase public transit use, reduce single-occupancy commuter cars, keep cut-through traffic out of neighborhoods, increasing capacity on major roadways along with other solutions.

I hope you will join Congresswoman Jackie Speier, Senator Jerry Hill, Assemblyman Kevin Mullin and many local elected officials, civic and neighborhood leaders in supporting my re-election.

Thank you for your thoughtful consideration.
www.BonillaforSanMateo.com /s/

CHELSEA BONINI

Age: 45

Occupation: School Board President

Education and Qualifications:

I have lived in San Mateo for 16 years. I am a former teacher, a mom of two boys, and a business attorney. I have been an active community volunteer and leader in San Mateo for many years. I supported families while on the Boards of the San Mateo Mothers' Club and the San Mateo National Little League, and as Vice President and President of the PTA. I currently serve as a representative of the residents San Mateo and Foster City as a School Board Trustee where I consistently advocate for equity in opportunity for achievement, educational funding, and for teacher & staff supports, including housing.

My priorities include affordable and workforce housing, collaboration with other entities (including our local school districts) to more efficiently and effectively improve quality of life, and ensuring housing stability, health, wellness and safety throughout San Mateo.

If elected, I will listen to all stakeholders and my colleagues with an open mind, I will address issues head on, and I will be considerate of others' perspectives in working toward collaborative solutions to San Mateo's most pressing issues.

I would be honored to have your vote for San Mateo City Council on November 7, 2017. You can find more information about me at www.chelseabonini.com. /s/

City of San Mateo

Candidates for the Office of Member of the City Council

ERIC RODRIGUEZ

Occupation: Education Technology CEO

Education and Qualifications:

BS, UC Berkeley; MBA, Stanford. I'm proud to be the Neighborhoods' Choice for City Council. We all value safe neighborhoods, a vibrant downtown, great schools, and a strong economic climate. How can we continue to enjoy this amazing community without suffering the consequences of uncontrolled growth? Traffic gridlock, skyrocketing housing costs, and aging streets are some of the many challenges we must prepare for. I offer proven results as a neighborhood champion, Planning Commissioner, and San Mateo-based businessperson—leading efforts to engage fellow parents, our neighborhoods, residents, and businesses in maintaining our quality of life. As your Council Member, I'll: 1) Mitigate Traffic: Congestion is worsening by the day! Decisive action is necessary for effective traffic management plans. 2) Maintain Safety: I'll ensure 911, neighborhood police patrols, fire prevention, and emergency medical services are maintained. 3) Expand Housing Options: Our workforce and future generations of our children must be able to afford a home here. 4) Increase Accountability: Ensure transparent, responsible management of our taxpayer dollars. I'm endorsed by: San Mateo United Homeowners Association leaders; Senator Jerry Hill; Supervisor Carole Groom; Council Members Maureen Freschet, Joe Goethals, Diane Papan. Voting for me ensures San Mateo's neighborhood character isn't compromised by future development. Join me! Visit: www.EricRodriguez.com. /s/

ROBERT G. NEWSOM JR.

Age: 44

Occupation: Operations Manager

Education and Qualifications:

My name is Rob Newsom Jr. and I have lived in the City of San Mateo since 1980. My wife Jennifer & I have 2 school-aged daughters' attending Baywood Elementary. We live in the Sunnybrae neighborhood where I have been a home owner for 19 years.

I grew up in the Foothill Terrace neighborhood. I've attended both public & private schools on the Peninsula. I went to St. Matthew's Catholic & Borel Middle Schools, and was a 4th Generation alumni at St. Ignatius College Preparatory. I am also a proud alumni of Cal Poly SLO, and an Eagle Scout from San Mateo's Troop 42. I have been a parishioner at both St. Bart's and St. Gregory's Churches.

San Mateo has done a great deal of development particularly in the last 5 years, and when I talk to all of you- the citizens of San Mateo, I hear so many concerns that our city is not developing infrastructure to keep pace with the new developments.

I will promise to be your advocate & voice on the City Council. As your Council representative, I will work to ensure that we have slower/measured growth with increased public services (Schools & Public Safety) to keep pace. /s/

City of San Mateo

Compiled by City of San Mateo City Clerk Patrice Olds

Measure B

To conform with state law, shall the Charter amendment changing the timing of the city's general municipal elections from odd-numbered years to even-numbered years, and extending the terms of the council members elected in 2015 and 2017 for a period of one year, respectively, be adopted?

Full Text

SECTION 2. That the text of the charter amendment submitted to the voters shall read as follows:

Charter Section 2.01. Composition, Eligibility, Election and Terms.

(a) There shall be a city council of five members elected by the voters of the city at large.

(b) No person shall be eligible to hold office as a member of the city council or for election thereto unless he or she is, and shall have been continuously for at least thirty days immediately preceding the appointment or final filing date for nomination papers for such office a qualified elector and resident of the city, or of territory annexed to or consolidated with the city.

(c) The members of the city council shall be elected by the voters of the city at a general municipal election to be held in the year 2020 every even-numbered year as follows:

1. Two council members shall be elected at the general municipal election held in the year 2020. They shall hold office for a term of four years, commencing on the first regular council meeting in the December immediately following the general municipal election until the general municipal election the fourth year thereafter.
2. Three council members shall be elected at the general municipal election held in the year 2022. They shall hold office for a term of four years, commencing on the first regular council meeting in the December immediately following the general municipal election until the general municipal election the fourth year thereafter.
3. In the event two or more candidates receive the same number of votes and it is necessary for any reason to break the tie, the tie shall be broken by drawing lots under the supervision of the city attorney at the earliest meeting of the council after such a tie has been determined.

(d) Provisions applicable to the council members elected at the general municipal election held in 2015 and the council members elected at the general municipal election held in 2017.

1. The incumbent council members elected at the general municipal election held in 2015 shall have their term extended by one year, until the general municipal election held in 2020.
2. The three council members elected at the general municipal election held in 2017 shall hold office for a term of five years, commencing on the first regular council meeting in December 2017 until the general municipal election held in 2022.
3. These provisions are necessary to effectuate the change in timing of general municipal elections from odd-numbered years to even-numbers

years, as approved by the voters of city in the general municipal election held in 2017.

(e) Councilmembers shall not be eligible for election to nor serve more than three consecutive terms in office provided that no partial term of office shall be counted as any portion of the consecutive terms.

SECTION 3. That the text of the charter amendment submitted to the voters shall read as follows:

Charter Section 7.01. General Municipal Elections.

General municipal elections shall be held in the city on the first Tuesday after the first Monday in November of each even-numbered year, in the manner provided by state law governing elections in general law cities; provided, that in the event any other election shall be held in the city in the month of November of the same year, the council may consolidate the general municipal election with such other election whenever practicable, and shall in any event call and schedule the general municipal election for the same date as any such other election.

City of San Mateo

Compiled by City of San Mateo City Clerk Patrice Olds

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Impartial Analysis of Measure B

The San Mateo City Charter currently provides that the city's general elections shall be held in November of each odd-numbered year.

In 2015, the California Legislature enacted Senate Bill 415. The effect of this law is that commencing January 1, 2018, a city may not hold its general elections in odd numbered years, if holding an election in an odd numbered year has previously resulted in a "significant decrease in voter turnout" as defined in the law. Voter turnout for the city's November 2015 election resulted in a significant decrease in voter turnout as compared to even year elections as defined by SB 415. SB 415 provides that a voter residing in a city that holds an election in violation of the law may sue the city for a court order compelling the city to hold elections in even numbered years for future elections. The law also allows for the award of reasonable attorney fees to be paid by the city to residents who successfully sue to enforce its requirements.

It is uncertain whether San Mateo as a charter city would be required to comply with SB 415. Article 11, Section 5 of the California Constitution expressly authorizes city charters to provide for the times at which municipal officers will be elected. However, the California Attorney General has issued a formal opinion concluding that charter cities are required to comply with SB 415. This question has not been addressed by the courts.

If approved by a majority of voters, Measure B would amend the city charter to provide that the city's general elections shall be held in November of even numbered years. The proposed measure would make one-time alterations to the length of council terms of office to accommodate this adjustment. The terms of council members elected in 2015 would be extended to December 2020. The terms of council members elected in December 2017 would be extended to December 2022. Thereafter, all terms would be for four years.

This measure was placed on the ballot by vote of the San Mateo City Council.

A YES vote approves the measure.

A NO vote rejects the measure.

/s/ **Shawn M. Mason**
City Attorney
City of San Mateo

Argument in Favor of Measure B

Vote yes on Measure B to amend the City's charter to move regular elections from odd years to even years (statewide) elections. This is to meet Senate Bill 415 signed into law on September 1, 2015. This law requires a City's regular elections to move to even years if there is at least 25% less voter turnout from the most recent odd-year election, compared to the average of the last four even-year elections. San Mateo's voter turnout in 2015 was 33.1%. The average of the last four even year elections was 68.4% equaling a 35.3% drop in voter turnout in odd years. The intent of the law is to hold elections when voter turnout is most robust.

A charter amendment is required because the City's charter explicitly calls out that regular elections are to be held in odd numbered years. In order to be compliant with state law a charter amendment is needed to change this language to even years.

In order to make the move to even year elections, Council terms would be adjusted one time from a four-year term to a five-year term. This means all Council members seated on December 4, 2017 would have their terms extended one year. For example, the three seats up for election this November, the successful candidates would next be up for election in November 2022, and the two incumbents currently seated would be up for election in November 2020 instead of 2019. Thereafter terms revert back to four year terms. The City's next general election would be November 2020, three years from now.

We urge you to vote Yes on Measure B to amend the city charter to be in compliance with state law. More information can be found on the city's website: www.cityofsanmateo.org/election

/s/ **David Lim** August 15, 2017
Mayor

/s/ **Rick Bonilla** August 15, 2017
Deputy Mayor

/s/ **Diane Papan** August 15, 2017
Council Member

/s/ **Maureen Freschet** August 18, 2017
Council Member

/s/ **Joe Goethals** August 17, 2017
Council Member

No Argument Against Measure B Submitted

City of San Mateo

Compiled by City of San Mateo City Clerk Patrice Olds

Measure H

Shall the charter amendment revising the City of San Mateo's charter to: allow for regular council meetings to be held at locations other than City Hall, when necessary; updating the title of Personnel Director to Human Resources Director; and revising the Fiscal Administration provisions to conform with state law and current practices be adopted?

Full Text

SECTION 2. That the text of the charter amendment submitted to the voters to align with State Law shall read as follows:

Section 5.12. Dollar Limit.

Repealed.

SECTION 3. That the text of the charter amendment submitted to the voters to update the Charter shall read as follows:

Section 2.10. Place of Meetings.

All regular and adjourned regular meetings of the council shall be held in the City Hall, unless, by reason of fire, flood or other disaster, the City Hall cannot be used for that purpose, or the council determines that another location in the city would be more suitable due to the capacity or condition of the City Hall.

Section 4.12. Human Resources Director. Powers and Duties.

There shall be a human resources director who shall be appointed by and who shall serve at the pleasure of the city manager. The human resources director shall have the responsibility of attending all meetings of any board or commission established to advise or deal with personnel matters, and shall administer laws, rules and ordinances affecting employees in the classified service not specifically reserved to the city manager or other officer or board or commission, by law, ordinance or this Charter, and shall establish and keep records of all officials and employees in the classified service. The human resources director shall have had at least three years progressively responsible experience in human resources administration and such other qualifications as may be required by ordinance.

Section 5.03. Budget Limitation.

The total proposed budget requirements shall not exceed total available resources.

Section 5.04. Unexpended and Unobligated Funds.

Unexpended and unobligated funds shall be held in reserve for contingencies or other purposes as determined by council. Funds held in reserve may be appropriated by resolution of the council, including but not limited to the annual budget resolution.

Section 5.13. Supplemental, Emergency, and Lapsed Appropriations.

(a) Supplemental Appropriations: If during the fiscal year there are funds available for appropriation, the council by resolution may make supplemental appropriations. At any time during the fiscal year the city manager may transfer part or all of any unencumbered appropriation balance among programs within a department and, upon written request of the city manager, the council may by resolution transfer part or all of any unencumbered appropriation balance from one department to another; provided that no appropriation for debt service may be reduced or transferred, and no appropriation may be reduced below any amount required by law to be appropriated or by more than the amount of the unencumbered balance thereof.

(b) Lapsed Appropriations: Every appropriation, except an appropriation for a capital expenditure, grant funds, or other funds not within the budgeting authority of the city council, shall lapse at the close of the fiscal year to the extent that it has not been expended or encumbered.

Section 5.15. Receipts and Expenditures.

All money received by the city shall be deposited in the city treasury and in institutions and investments authorized for cities by law, and no money shall be disbursed without the approval of the city manager or of another officer duly authorized by him/her. No expenditure of city funds shall be made except for the purposes and in the manner specified by an appropriation of the council; nor shall any disbursement be made unless obligations are properly supported by accounting evidence and sufficient funds are available. The city manager or other officer authorized by him/her to make disbursements shall be represented by the city attorney in all legal matters in connection therewith.

City of San Mateo

Compiled by City of San Mateo City Clerk Patrice Olds

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Impartial Analysis of Measure H

Measure H proposes to amend seven sections of the City Charter. The first two amendments are administrative changes to the provisions governing City Council meetings and City administration.

- Section 2.10 of the Charter currently provides that regular meetings of the Council must be held in City Hall unless by reason of fire, flood, or other disaster. The proposed amendment would allow Council meetings to be held at other locations if “the council determines that another location in the city would be more suitable due to the capacity or condition of the City Hall.” The amendment therefore allows for additional scenarios in which Council could hold its regular meetings at a location other than City Hall, such as during construction or renovation work or to allow for greater public attendance.
- Section 4.12 of the Charter currently provides for a Personnel Director position in the City’s administration, and describes the powers, duties, and minimum qualifications of that position. The proposed amendment would change the title of that section by replacing the term “personnel” with the term “human resources” and making corresponding replacements in the text of section 4.12. The substantive language pertaining to the personnel director’s powers, duties, and qualifications would be unchanged.

The remaining five amendments propose technical refinements to Title V Fiscal Administration to reflect changes in budgeting and financial management practices, and State law.

- Section 5.03 of the Charter currently provides that budget expenditures shall not exceed estimated revenues. The proposed amendment would replace the terms “expenditures” with “requirements” and the terms “estimated revenues” with “total available resources,” respectively.
- Section 5.04 of the Charter currently provides that the budget contain a line item for unexpended and unobligated funds from the previous year as part of the estimated revenues for the current year. The proposed amendment would classify budget surpluses from the previous year as “reserves” instead of “estimated revenues.”
- Section 5.12 of the Charter establishes a 1% limit on the amount of the annual property tax levy, with certain exceptions. The proposed amendment would repeal Section 5.12. The change reflects the limitation on the City’s ability to levy property taxes imposed by Article XIII Section 1 of the California Constitution, as adopted by the voters of California in 1978 (Proposition 13).
- Section 5.13 currently provides that the Council may make supplemental appropriations of excess revenues, up to the amount of such excess. The proposed amendment would replace the term “revenues in excess of those estimated in the budget” with “funds”. This change corresponds with the changes proposed in Sections 5.03 and 5.04.
- Section 5.15 currently requires that sufficient money be available and an adequate unencumbered appropriation balance in the proper account classification for a disbursement. The proposed amendment would replace the term “money” with “funds” and eliminate the requirement of an adequate encumbered appropriation balance in the proper account classification. This change would allow a disbursement from a given account even if that account lacked a sufficient appropriation balance, provided sufficient City funds are available.

/s/ **Shawn M. Mason**
City Attorney
City of San Mateo

Argument in Favor of Measure H

Vote Yes on Measure H to amend the City of San Mateo’s charter to modernize a number of provisions and remove a provision that is inconsistent with current state law. The charter is the City’s governing document and was originally adopted by the voters in 1970. Measure H would:

- Allow the City Council to hold a regular meeting at a location other than City Hall if necessary to accommodate large audiences, or if City Hall is not in a suitable condition (due to construction work, for example).
- Update the title of Personnel Director to Human Resources Director.
- Revise several Fiscal Administration provisions to conform with state law and current practices, specifically:
 - Repeal language regarding the property tax levy that is no longer allowable under state law.
 - Modernize language related to budget practices and provisions to reflect the City’s longstanding approach of incorporating long-term planning and strategy into a balanced annual operating budget. This includes changing terminology to accurately reflect funding commitments in the budget (“requirements”) and the sources of funds available to meet these commitments (“resources”) along with corresponding changes to provisions governing the appropriation of funds.

For more information on Measure H, please visit the City’s website at www.cityofsanmateo.org/election

/s/ David Lim Mayor	August 15, 2017
/s/ Rick Bonilla Deputy Mayor	August 15, 2017
/s/ Diane Papan Council Member	August 15, 2017
/s/ Maureen Freschet Council Member	August 18, 2017
/s/ Joe Goethals Council Member	August 17, 2017

No Argument Against Measure H Submitted



Ballot Drop-off Locations

Where's my nearest Ballot Drop-off Location?

You may return your voted ballot at *any City/Town Hall holding an election* in San Mateo County during regular business hours from **October 10 through November 7**, Election Day. Please note business hours vary by city.

City/Town Hall Ballot Drop-off Locations are as follows:

Atherton
91 Ashfield Road

Portola Valley
765 Portola Road

Brisbane
50 Park Place

San Bruno
567 El Camino Real

Burlingame
501 Primrose Road

San Carlos
600 Elm Street

East Palo Alto
2415 University Avenue

San Mateo
330 W. 20th Avenue

Foster City
610 Foster City Boulevard

Woodside
2955 Woodside Road

Pacifica
170 Santa Maria Avenue

▼ SEPARATE HERE

SEPARATE HERE ▼



PLACE
FOREVER
STAMP
or
49¢ POSTAGE
HERE



Your signature is required to sign up to Vote by Mail

Mark Church
Chief Elections Officer
San Mateo County
Registration & Elections Division
P.O. Box 5870
San Mateo CA 94402-5870



San Mateo County
Registration & Elections Division
40 Tower Road
San Mateo CA 94402-4098



NONPROFIT ORG.
U.S. POSTAGE
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REDWOOD CITY, CA
PERMIT NO. 451

CHANGE SERVICE REQUESTED

→ POSTMASTER DELIVER TO:

**Consolidated Municipal, School
and Special District Election
November 7, 2017**



Call 888.SMC.VOTE
(888.762.8683) for
information about
accessible voting options.

Your polling place is
accessible according to
state and federal law.

*Polling places change.
Has yours?*

Your Polling Place Location

▼ SEPARATE HERE

For more information: www.shapethefuture.org or 650.312.5222.

SEPARATE HERE ▼

Sign Up to Vote by Mail

Send this form to the Registration & Elections Division on or before October 31, 2017 via mail,
email (registrar@smcare.org) or fax (650.312.5348).

Permanent Vote by Mail voters do not need to reapply. See bottom right corner.

1	Name	Birthdate (optional)
2	Your residence street address in San Mateo County (Do not use P.O. Box or Mailing Address)	
3	Mailing address where you want to receive your ballot if different from your residence	

☐ Sign me up to Vote by Mail for only this election
(become a One-Time Vote by Mail voter).

☐ Sign me up to Vote by Mail in every election
(become a permanent Vote by Mail voter).

☐ I want to Go Green! Sign me up to get my voter
pamphlet online for future elections.
Email (optional and will remain confidential):

@

If you sign up to get your voter pamphlet online, we will
send you an email with a link to your voter pamphlet.

4

*I certify, under penalty of perjury, that the information
above is true and correct.*

Sign Here (Signature as registered)

X

Date

**If you see the words PERMANENT VOTE BY MAIL
VOTER below, you do not need to return this postcard.**