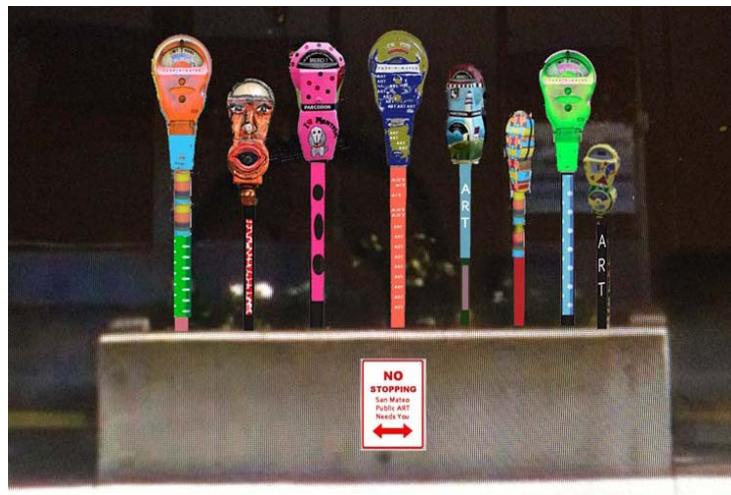


# Call for Artists: Meter Garden

## Fund-raising for Public Art in San Mateo

**Date Issued:**  
July 25 2013

**Application Deadline:**  
August 23, 2013  
5:00pm



**Imagine how your art can transform our community!**

### Project Background

The Downtown San Mateo Association seeks to bring community-based public art to the downtown area. Our goal is to instill a sense of ownership of local creative arts in the community by involving the public in various aspects of installations, from funding to fabrication.

In September 2013 the DSMA will install a physical crowd-funding sculpture for public art. The sculpture consists of eight decommissioned coin-operated parking meters arranged in a sidewalk landscaping planter as a "Meter Garden." These will be installed on 3<sup>rd</sup> Avenue, near the intersection of San Mateo Drive. Passersby can access the meters to insert coins. Seven meters are to be painted by one artist each, and one meter is to be painted by children from the local Police Activities League. Garden signage posted at the planter will describe the project, sponsors, and artists. Additional signage on each meter will denote the category of art to be funded by its coins (i.e., murals, sculpture, music, etc.). The entirety of the funds collected in the meters will support future public art works in the downtown area.

### Eligibility

This Call for Artists is open to all adult and student practicing artists. All entries must be an original design and artwork of the entrant and must be suitable for viewing by all ages.

### Rules

#### 1. Important dates

- \* Submission deadline is August 23, 2013.
- \* Selected artists will be announced on August 30, 2013.
- \* Selected artists must attend a work session on September 14th 2013 from 6:00 – 9:00 PM, in Downtown San Mateo at Scribble Me Happy, 411 S. B Street in Downtown San Mateo.

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### 2. Conditions of entry

All San Francisco Bay Area-based artists are encouraged to apply.

Artists will paint one parking meter, short pole, and small sign (all provided by the DSMA) at a designated work session (details above). Primer, paint, and sealer are also provided by the DSMA. Artists may propose work that uses additional permanent materials, but they must be provided by the artist.

### 3. Artwork size

Each artist will be working on 1 (one) decommissioned parking meter: approximately 18" high, 8" wide, 8" deep (both sides), PLUS the pole on which the meter "head" is set. These poles will vary in height.

### 4. Fees

Submissions **must include a \$15 application** fee with the application. Checks may be made out to "DSMA", and can be mailed or dropped off in person to 318 South B Street, San Mateo CA 94401. All fees collected will be used towards public art downtown.

### 5. Proposal

Submissions must include:

- \* a mock-up of the proposed meter. This may be a physical or digital sketch, or examples of similar work.
- \* the completed application form (see attached)
- \* the \$15 application fee

### 6. Selection & Stipend

The DSMA Design and Parking Committee will select 6 applicants. Selection is based on cultural relevance, artistic skill, and visual impact. Selected artists will be given a \$200 stipend and materials will be provided at the 9/14 work session.

### 6. Display

Beginning in late September 2013, the Meter Garden will temporarily reside at the Third Avenue Center, 60 E 3rd Ave in San Mateo, California. Based on public reception and funding, the installation will rotate to new locations throughout the downtown area.

### 7. Statement of ownership

The artwork is considered a long-term installation (even if it is moved) and will become property of the Downtown San Mateo Association.

# **Call for Artists: Meter Garden Fund-raising for Public Art in San Mateo**

## **APPLICATION FORM**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Have you created public art before? If so, what/where?

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Why are you interested in participating in this project?

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What's your favorite thing to do Downtown?

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