

Text Analysis of Open-Ended Responses to Identify Common Words and Phrases

7. Which store(s) and type(s) of retail business(es) would you most like to see in downtown San Mateo? (open-ended) [Download](#)

| | Response Count |
|---|----------------|
| Hide Responses | 115 |
| Responses (115) Text Analysis My Categories (0) | |
| Cloud View List View | |

Showing 25 Most Important Words and Phrases

Apple Books Bookstore Boutiques Clothing
Stores Crate Barrel Dollar DSW Galleries Gap Gifts
H&M High Quality Mateo Place Restaurants Resturants
Retail Shop Size Specialty Foods Sporting Target Upscale
Urban Outfitters Women's Clothing

| | |
|-------------------|-----|
| answered question | 115 |
| skipped question | 62 |

8. What is the biggest reason to shop in downtown San Mateo? (open-ended) [Download](#)

| | Response Count |
|---|----------------|
| Hide Responses | 150 |
| Responses (150) Text Analysis My Categories (0) | |
| Cloud View List View | |

Showing 24 Most Important Words and Phrases

Atmosphere Close to Home Close to Work
Convenience Convience Food Live Local Economy
Location Money Nearby Nice Environment Places Proximity
Reason Restaurants Selections Shopping Stores
Street Support Local Businesses Talbots Town
Walk Walkable

| | |
|-------------------|-----|
| answered question | 150 |
| skipped question | 27 |

9. What is the biggest obstacle to shop in downtown San Mateo? (open-ended)

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Response
Count

Hide Responses 151

Responses (151)

Text Analysis

My Categories (0)

Cloud View

List View

Showing 23 Most Important Words and Phrases

Anchor Business Choices Clothing Stores Expensive
Good Stores Hard Interesting Kind of Stores Live Lunch
Malls Mix Options Parking Reasonable Prices
Restaurants Retail Selection Shops street
Traffic Types of Stores Variety

answered question 151

skipped question 26

10. What one way could downtown San Mateo improve as a retail shopping destination? (open-ended)

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Response
Count

Hide Responses 133

Responses (133)

Text Analysis

My Categories (0)

Cloud View

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Showing 25 Most Important Words and Phrases

Anchor Stores Appeal Attract Big Box Bigger
Boutiques Brand Stores Business Chains
Clothing Stores Green Space Interesting Stores Mall
Parking Plan Problem Question Restaurants Resturants
Retail Selection Shops Storefronts Traffic Variety
Women's Clothing

answered question 133

skipped question 44

11. Please list any additional comments or ideas you would like to share about retail shopping in downtown San Mateo. (open-ended) [Download](#)

| Response Count | |
|--|-----|
| Hide Responses | 62 |
| <div><div>Responses (62)</div><div>Text Analysis</div><div>My Categories (0)</div></div> | |
| <div><div>Cloud View</div><div>List View</div></div> | |
| Showing 15 Most Important Words and Phrases | |
| <div><div>Burlingame</div><div>Downtown</div><div>Events</div><div>Friendly</div><div>Hotel</div><div>Improvements</div><div>Mateo</div><div>Parking</div><div>Restaurants</div><div>Seating</div><div>Shops</div><div>sidewalks</div><div>Stores</div><div>Street</div><div>Think</div><div>Variety</div></div> | |
| answered question | 62 |
| skipped question | 115 |